

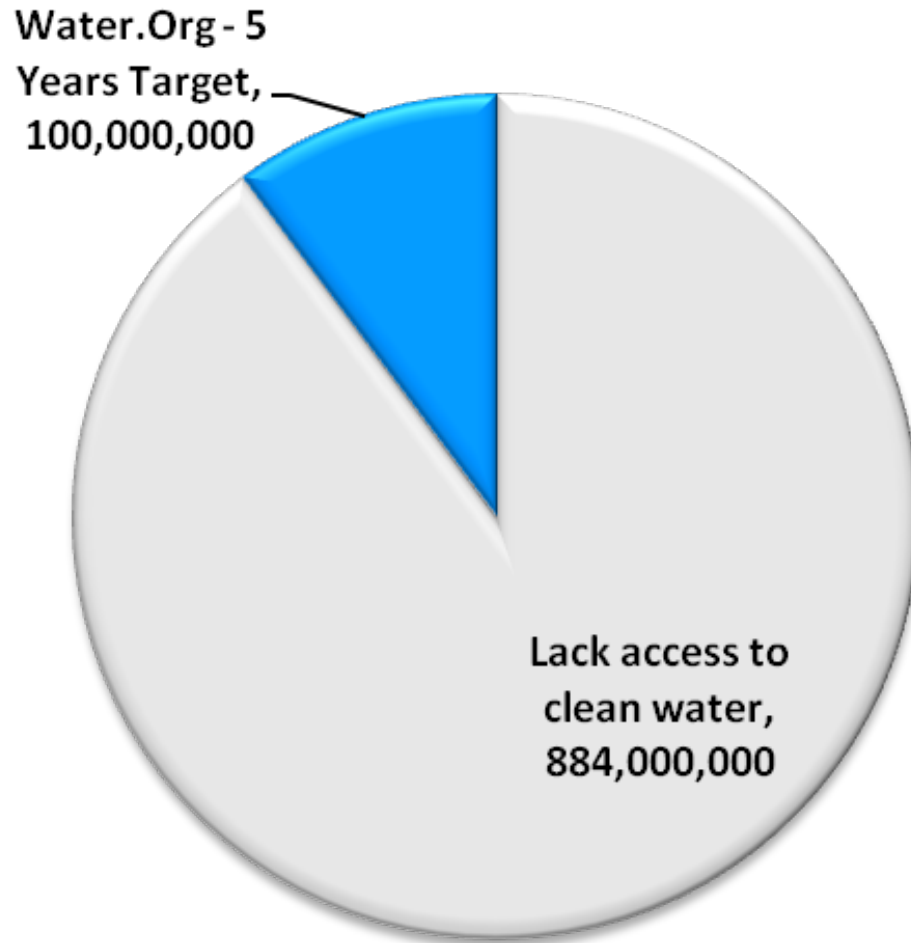
Water: Delivering Links & Wealth

Hult London Team
Hult Global Case Challenge
5th March 2011

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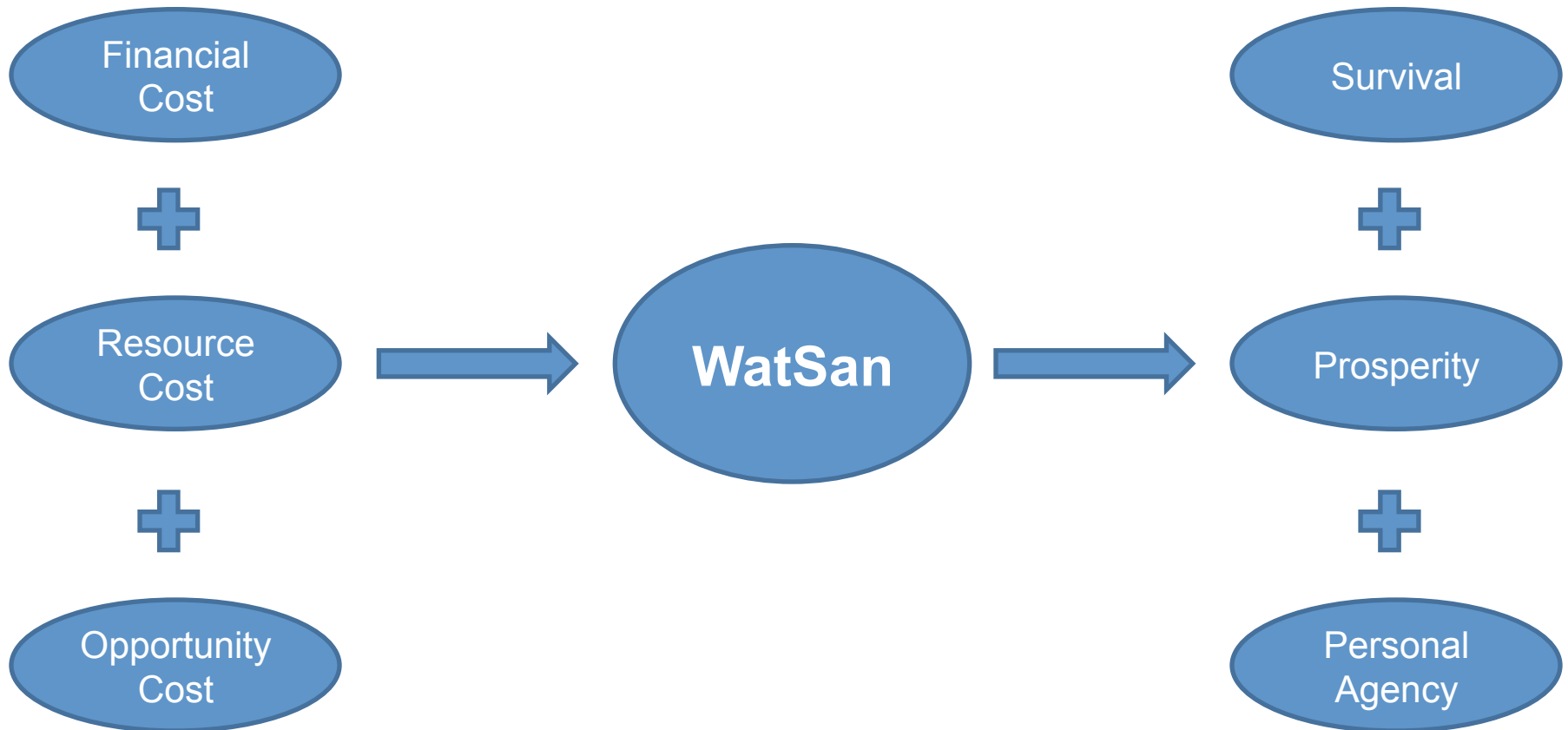
Challenges in WatSan Sector



Insufficient involvement of financing entities

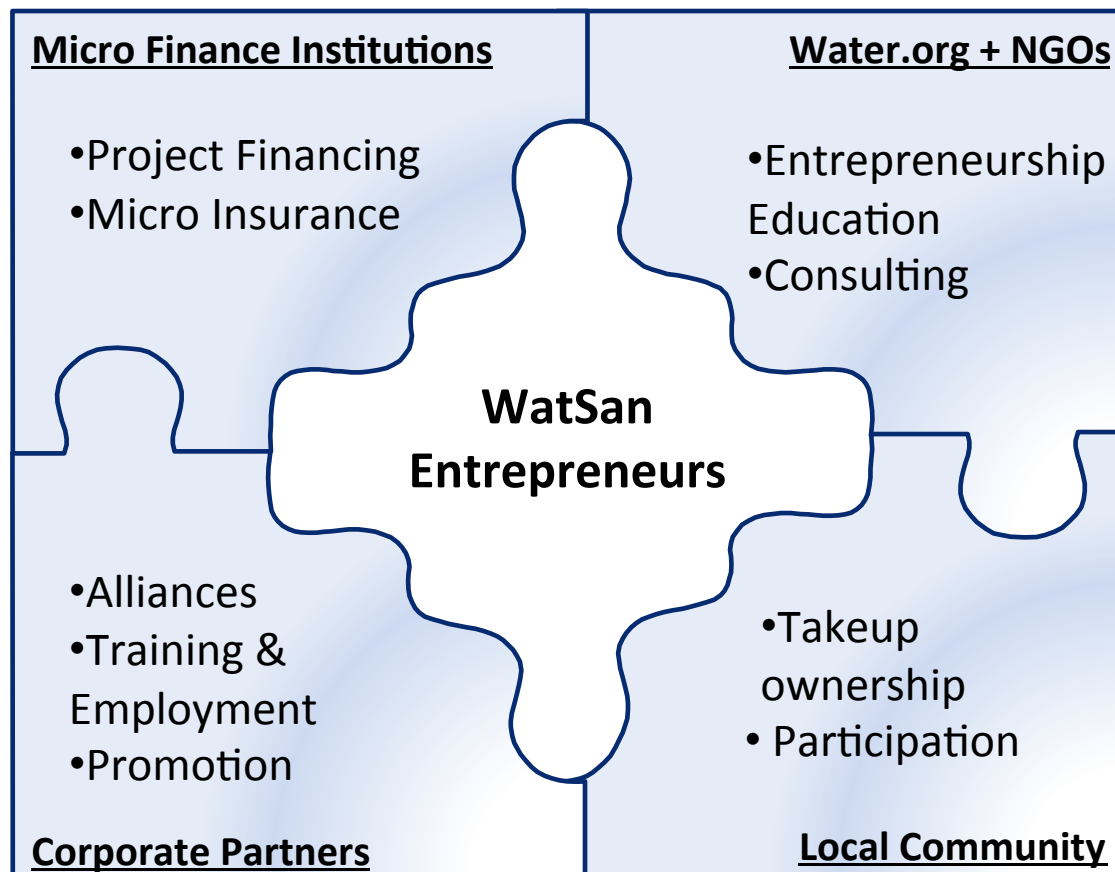
Scarce WatSan Entrepreneurship Knowledge

Lack of sustainable WatSan delivery

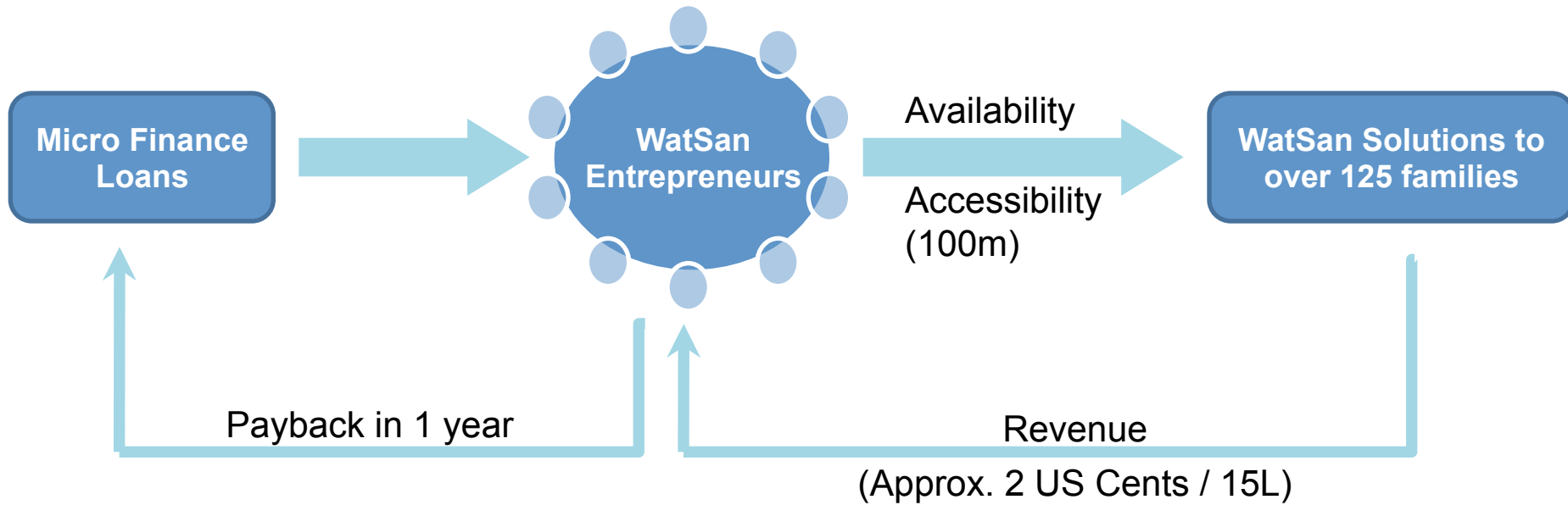


Water as a catalyst to alleviate dependency syndrome

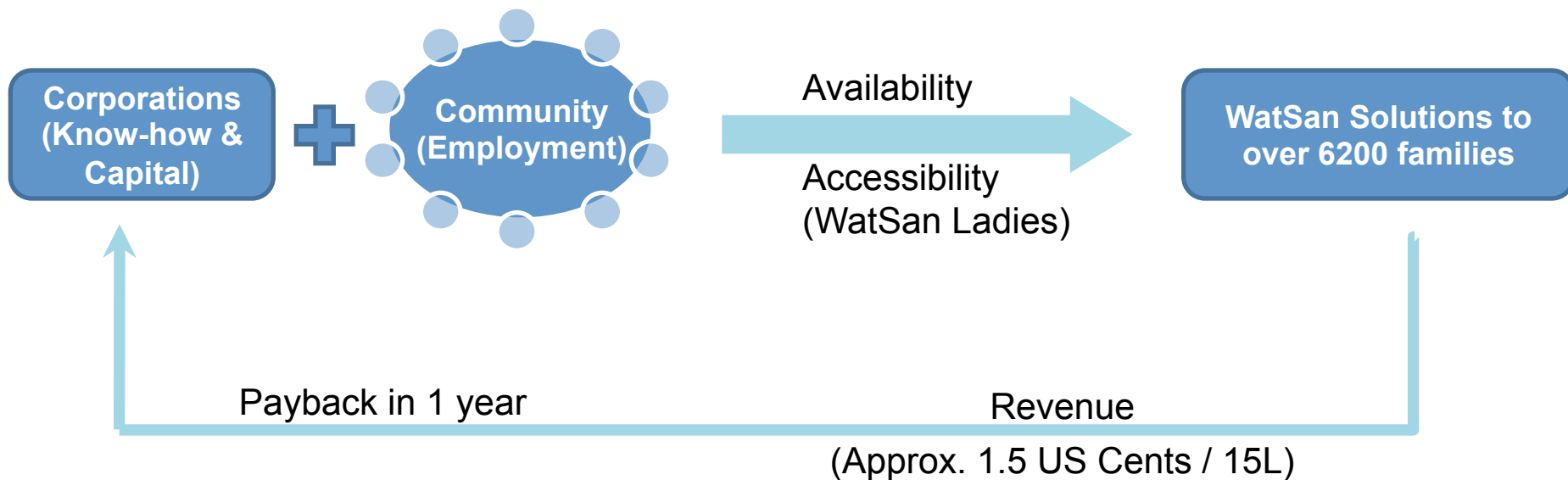
Creation of WatSan Entrepreneurs



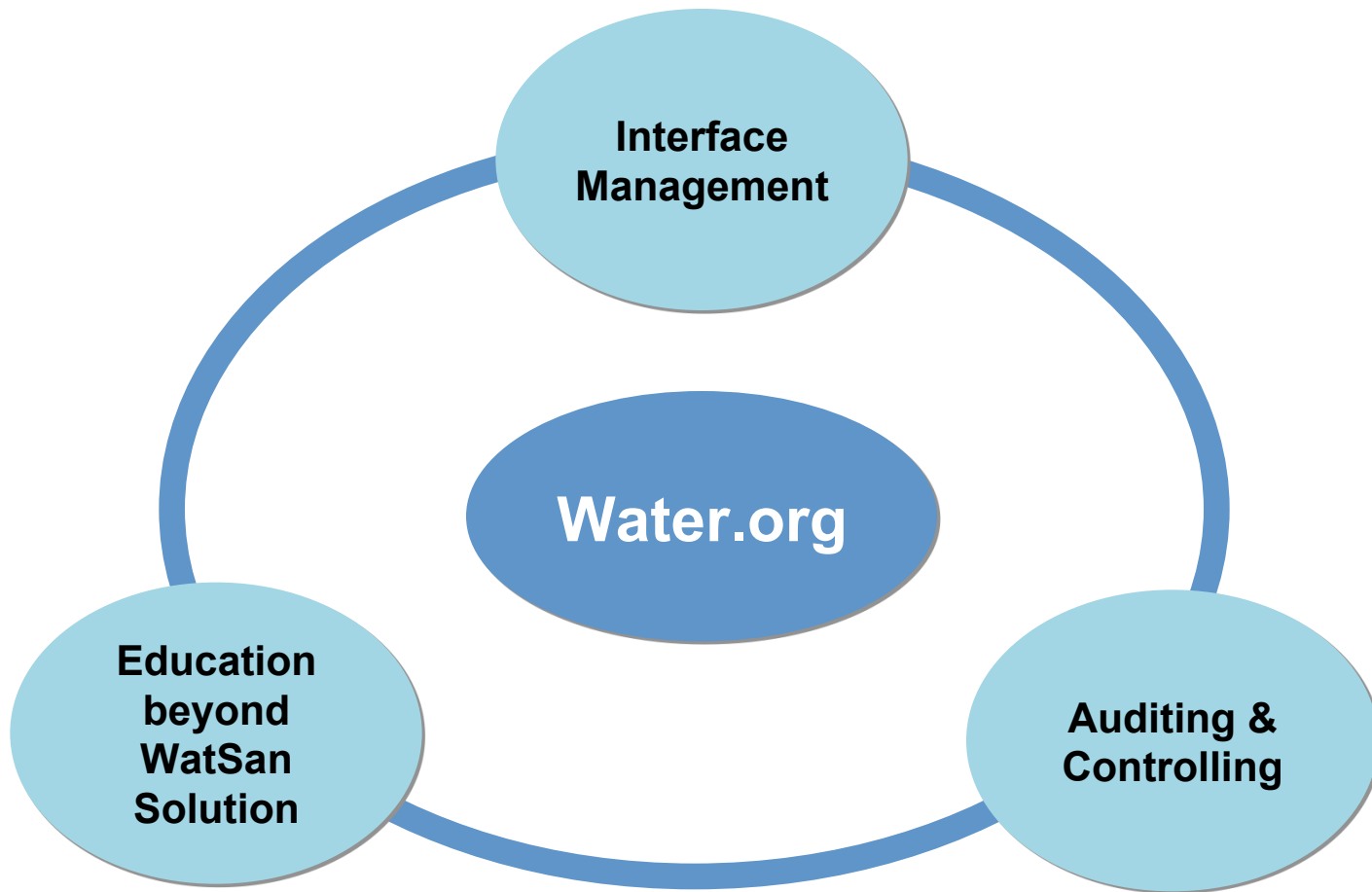
Develop and leverage personal agency in developing natural market dynamics



Wealth retention within community through dynamic water strategy

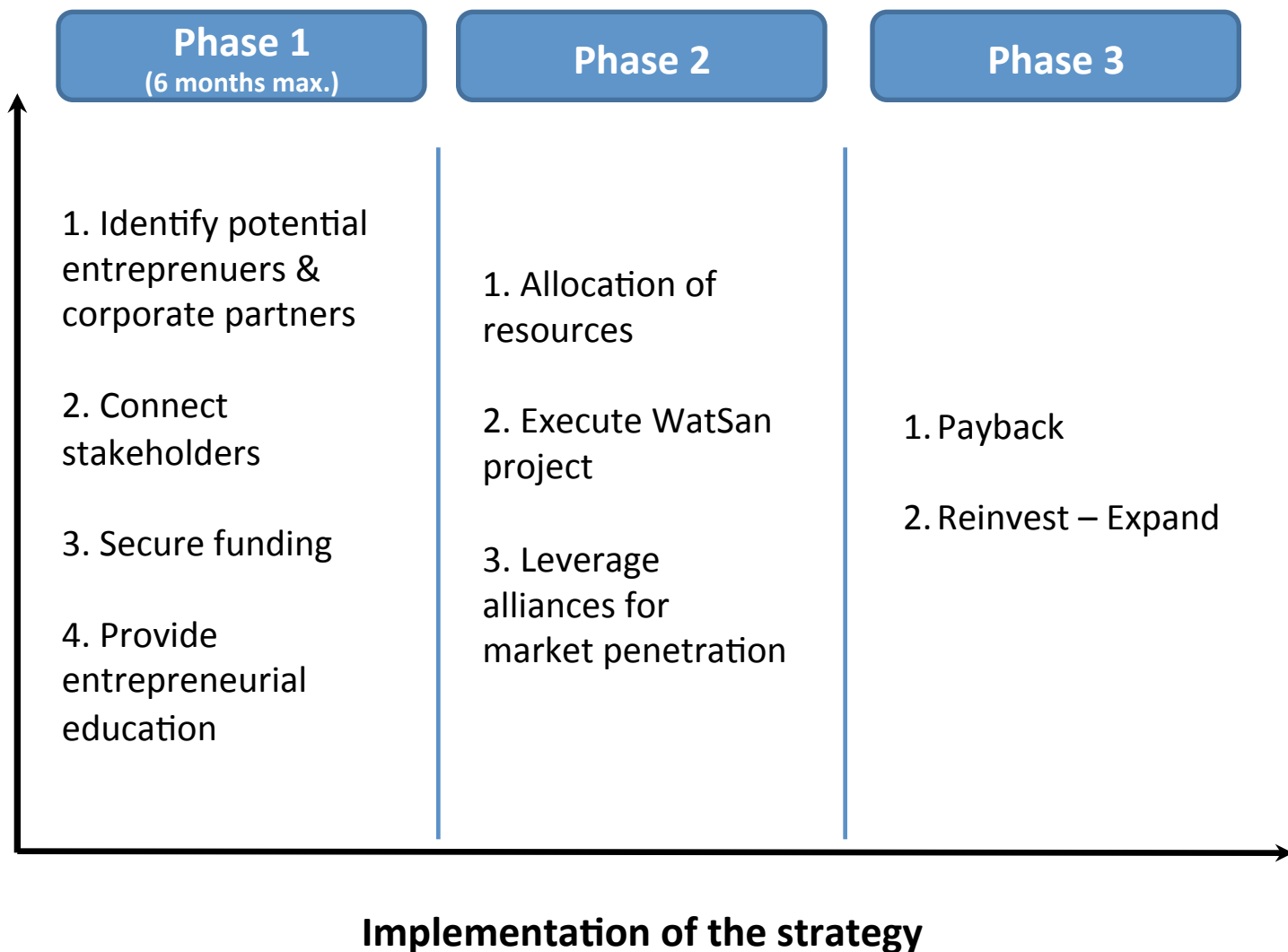


Initial investments returned through profits and excess profits reinvested to the WatSan cause



Coordinating transformation & synergising entrepreneurial activity and corporate profiteering

Takeaways – What to do Monday morning





Thank you!

Questions?