



**Providing water to people who need it
through the use of a sustainable,
profitable and environmentally
friendly Business Model**

**By Shenyang Aerospace University
team**

**Anthony Nwajei
Zhigao Guo
Changyou Tian
Si Nuo Li
Chunyang Zhang**

Agenda

Understanding the key Issue

Water Pipes

Financing

Business Opportunities for

BOP

Implementation

KEY ISSUE



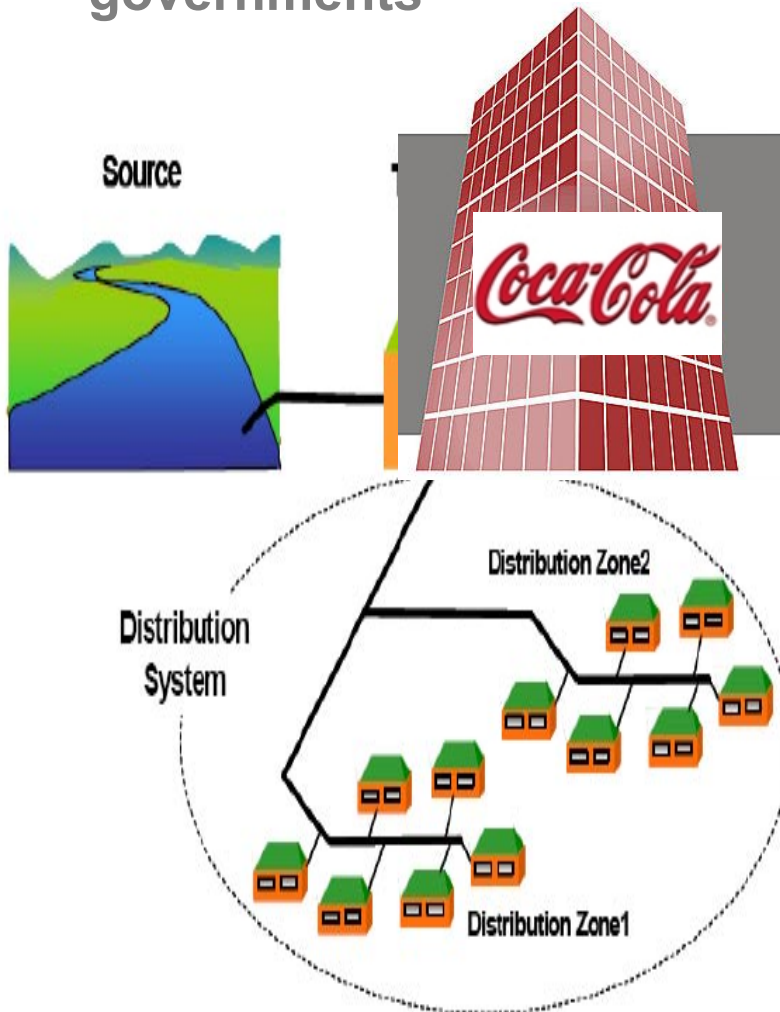
People waste lots of time in getting water



Home Water pipe connection

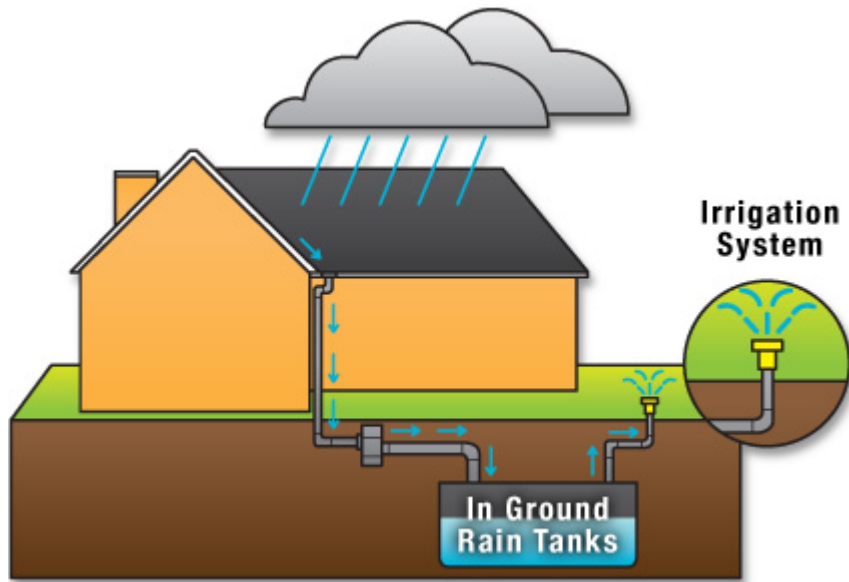
WATER PIPES

Working with local governments



Water billing Machine

Water conservation and Sanitation



Financing

Private Donors

Company Advertisements and
partnerships with companies

Recycling Industry

Untapped Resource

Recycling business
can provide a
source of income
for the BOP



Very few Recycling
industries in
Underdeveloped regions

Beverage bottle Paid recycling machine



WATER SACHET BUSINESS



IMPLEMENTATION

- 1) Presentation of Ideas to Water.org
- 2) Partnerships with Local governments
- 3) Partnerships with Local companies
- 4) Educating the Community