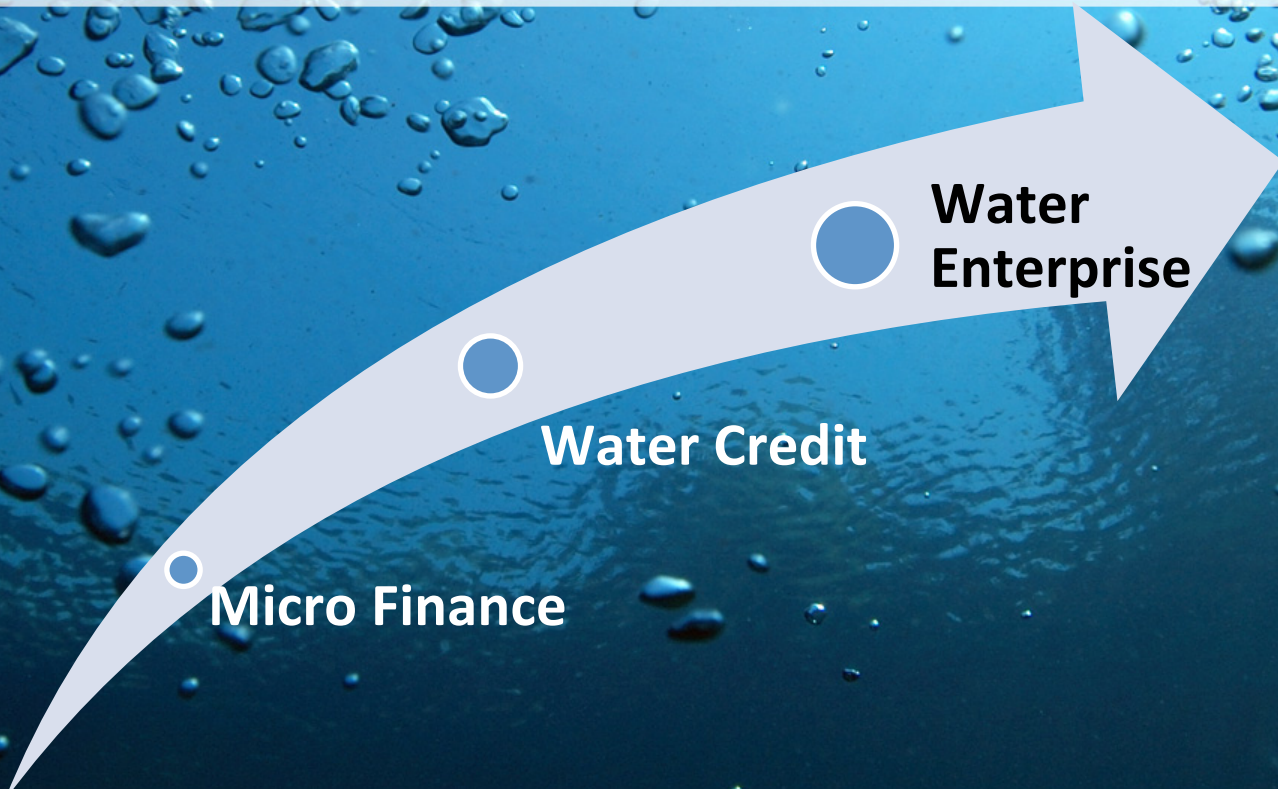


# Water Enterprise Corp

The Next Step



Who are we



**FISHER**  

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**COLLEGE OF BUSINESS**

**Leanne Gluck**  
**Karan Goyal**  
**Ryan McFadyen**  
**Vinod Nallasivam**  
**Kaushik Srinivas**

# Problem Statement



# The Water Enterprise Corp

Mission : Facilitate the customers to translate their needs into a self sufficient & sustainable business

Community Platform  
- Education

Water Credit  
Incentives

Social Enterprise

Mobilize the community



# The Water Enterprise Corp

## Community Platform

**Symbiotic relationship with the progress elements that have momentum in the community**

***“Go to School, Get water” (India)***

**Consistency of Supply – divert part of funds to ensure supply**

# The Water Enterprise Corp

## Water Credit Incentives

**Interest Reduction with referrals**

**Increased Paybacks**

**Capital Markets**





# The Water Enterprise Corp

## Social Enterprise

**Integrated Entrepreneur Education to identify and empower business leaders**

**Transitioning communities and safe water program from aid dependency to independent entrepreneurs**

**Supporting self-sustained operations through continuous education and training**

# The Water Enterprise Corp

## Metrics

Community Platform -  
Education

Water Credit Incentives

Social Enterprise

Participation

Incidence of Water  
Related Diseases

Lending and Payback

Incidence of Water  
Related Diseases

Revenue Reporting

Number of Signed  
Participants





# The Water Enterprise Corp

## Timeline

**Communicate - 6 months**

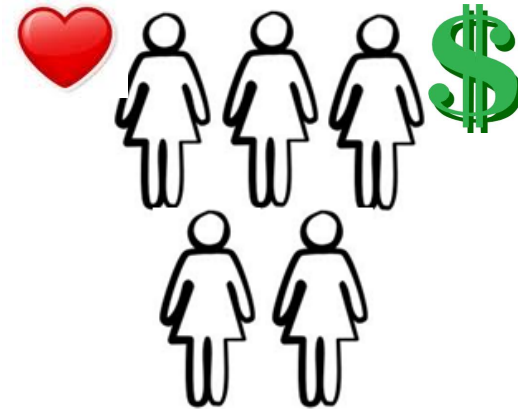
**Pilot - 1 year**

**Scale up – 2 - 5 years**

There are 200 million children between 4 -15 years in India  
If 20 million children are reached out, we touch 100 million people

# The Water Enterprise Corp

Access to safe water while creating jobs



Philanthropy



Social Enterprise

Individual



Community